



RENAISSANCE GLOBAL LIMITED

CIN.: L36911MH1989PLC054498

REGD. OFFICE / UNIT I : PLOT NO. 36A & 37, SEEPZ, ANDHERI (E), MUMBAI 400 096.
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Bombay Stock Exchange Limited Listing Department Phiroze Jeejeebhoy Towers Dalal Street, Fort, Mumbai – 400 001 Scrip code: 532923	National Stock Exchange of India Ltd. Exchange Plaza, Plot no. C/1, G Block, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051 Scrip code: RGL
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Sub: Renaissance Global Limited and Netflix announce Strategic Licensing Agreement

Ref: Disclosure U/R 30 of SEBI (LODR) Regulations, 2015.

Dear Sir/Madam,

This is to inform you that Renaissance Global Limited and Netflix announce Strategic Licensing Agreement to offer Netflix's series inspired branded fine jewellery.

We are enclosing herewith a press release regarding the same for updating our investors.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For **Renaissance Global Limited**

CS Vishal Dhokar
Company Secretary & Compliance Officer

Encl.: As Above



PRESS RELEASE

RENAISSANCE GLOBAL LIMITED AND NETFLIX ANNOUNCE STRATEGIC LICENSING AGREEMENT TO OFFER NETFLIX'S SERIES INSPIRED BRANDED FINE JEWELLERY

Mumbai, October 19, 2022: Renaissance Global Limited (Renaissance), a global leader in branded jewellery space, has today announced a licensing agreement with the Netflix. In accordance with the terms of this agreement, Renaissance and Netflix will collaborate to develop an exciting line of branded jewellery that will capitalize on the popularity of some of Netflix's most renowned shows. This unique collection will be marketed to consumers in the United States and Canada.

The agreement with Netflix further aligns with Renaissance's ambition to accelerate the growth of its branded jewellery business and is in line with the Managements vision to create a high performing portfolio of globally loved licensed brands. This agreement augments the company's bouquet of licensed brands which already include Enchanted Disney Fine Jewellery, Hallmark, NFL, Star Wars and Disney Treasures.

The Netflix jewellery collection will include distinct pieces designed around intellectual property from some highly popular Netflix shows such as Stranger Things, Squid Games, The Witcher and The Queen's Gambit. The product portfolio encompasses rings, earrings, bracelets and pendants for all genders, with a special focus towards the youth.

Being targeted primarily towards digitally native millennials, this collection will be initially launched online through Netflix's e-commerce platforms and websites of large jewellery retailers in North America and Canada. It will subsequently be launched across retail stores in these geographies and on the Company's own D2C platforms.

"In collaboration with Netflix, our team of design experts and jewellery craftsmen will breathe life into unique pieces that capture the essence of iconic Netflix shows that are loved by millions of people all around the globe. This jewellery line will help bring a new type of customer to jewellery stores and web platforms and help the Company and jewellery retailers tap into the lucrative millennial customer base to achieve meaningful sales momentum. We are delighted to announce this strategic partnership that brings with it huge synergies and growth dynamics and excited about its prospects." said Sumit Shah – Chairman and Global CEO, Renaissance Global Limited."

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About Renaissance Global Limited (Renaissance)

Renaissance Global Limited, (Renaissance) (BSE: 532923, NSE: RGL), is a global branded jewellery player. Renaissance designs, manufactures and supplies branded jewellery across key high-potential markets in USA, Canada, UK and Asia. The product portfolio encompasses Branded Jewellery, Customer Brands and Plain Gold Jewellery segments, with strong focus on Branded Jewellery division.

The Company has a growing portfolio of brands under licensed and owned segments. It holds synergistic licensing agreements with large global brands, such as Disney and Hallmark. Under its owned segment, it has a portfolio of brands such as Irasva, Jewelili and Made For You. Over the years, Renaissance has successfully expanded its branded product portfolio, backed by strong conceptualization, design, and manufacturing capabilities. On the distribution side, the Company operates through both B2B and D2C models. Since 2020, Renaissance has launched online stores through 6 D2C websites to market and supply licensed brands and owned brands.

About Netflix

Netflix is the world's leading streaming entertainment service with 222 million paid memberships in over 190 countries enjoying TV series, documentaries and feature films across a wide variety of genres and languages. Members can watch as much as they want, anytime, anywhere, on any internet-connected screen. Members can play, pause and resume watching, all without commercials or commitments.

For further information on the Company, please visit www.renaissanceglobal.com

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