

TRUE HARMONY™ BY CAROL ALT AVAILABLE ON AMAZON.COM

True Harmony™ by Carol Alt, the exclusive fine jewelry collection that celebrates personal growth & health, is now available at Amazon.com.

New York, NY (Nov. 21, 2011) — Renaissance Jewelry New York (dba Verigold Jewelry) and Amazon announce the availability of True Harmony Collection by Carol Alt. This collection is meant for shoppers who are looking for fine fashion jewelry at affordable prices. Carol, known worldwide as a supermodel who graced the cover of the *Sports Illustrated* swimsuit edition, makes her debut in jewelry design with a new stunning diamond butterfly collection. The True Harmony Collection includes many personal touches from its creator, who chose the butterfly because it is symbolic of personal growth and change, and every piece holds Carol's signature emerald to further signify health and harmony. Starting November 21st, the collection will be available for purchase on Amazon.com.

"I am thrilled to be able to bring my vision of beauty to others who may be inspired by it," said Carol Alt. "I hope that women everywhere will wear this jewelry and feel the passion and love that is, to me, the real spirit of True Harmony."

For more information about the collection, please visit www.TrueHarmonyJewelry.com.

About Carol Alt

During the course of her career, Carol has been the face of Lancôme and CoverGirl cosmetics, appeared in Sports Illustrated's widely circulated swimsuit edition. Most recently, Carol has been devoted to Raw Living - she has authored books on raw food and started Raw Essentials line of cosmetics. Carol believes that all women have a right to look & feel beautiful. For more information, visit www.CarolAlt.com.

About Renaissance Jewelry New York (dba Verigold Jewelry)

Renaissance Jewelry New York (dba Verigold Jewelry) is the US division of Renaissance Jewelry Ltd. (RJL) based in India and publicly traded on the Indian Stock Exchange (BSE: RJL). It has been in the business of manufacturing studded fine jewelry for over a decade. For more information, visit www.rejewellery.com.