

## **AMY ROSSMAN JOINS VERIGOLD JEWELRY BRIDAL DIVISION**

*New York, NY (26<sup>th</sup> June, 2012)* – Verigold Jewelry announced today that Amy Rossman has joined their Bridal Division as Vice President – Design & Merchandising.

“It gives me great pleasure to welcome Amy who is an extremely accomplished Bridal designer,” said Suhel Kothari, President of Verigold Jewelry. “We have made several investments as we continue to build on our success in the Bridal business. It has enjoyed consistent double digit growth and has become an important driver for our growth.”

Amy’s wealth of experience in the bridal jewelry industry includes over a decade as Director of Design at Scott Kay, Inc. where she headed up Product Development for their Bridal Division. Prior to working at Scott Kay, she worked as a consultant to various bridal jewelry companies including Frederick Goldman, A. Jaffe and Sons, and Verragio. Amy’s view of bridal jewelry is that of an art form based in luxury and quality. For many couples, the engagement ring is their first major purchase and it is meant to last a lifetime. This sensibility is apparent in all of the bridal products that she has worked on.

Amy is currently working on a book that explains the creative process and the specific skills necessary for rendering bridal jewelry designs. She is hoping to inspire young, creative artists to direct their talents towards the bridal jewelry industry.

### **About Renaissance Jewelry New York (dba Verigold Jewelry)**

Renaissance Jewelry New York (dba Verigold Jewelry) is the US division of Renaissance Jewellery Ltd. (RJL) based in India and is publicly traded on the Indian Stock Exchange (BSE symbol: [RJL](#)). It has been in the business of manufacturing and sale of studded gold, platinum and silver jewelry for over a decade. The company has established strong credentials in international markets by maintaining impeccable quality standards, offering innovative design and has a growing customer base to United States, Europe and the Far East. Most recently, Renaissance received the GJEPC Award for Studded Jewelry Exports for a third time. For more information, visit [www.renjewellery.com](http://www.renjewellery.com).